

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 76/656306

MARK: RETAILERS EDGE



CORRESPONDENT ADDRESS:

AHMED BULBULIA; DIMOCK STRATTON
LLP
20 QUEEN ST W; STE 3202, BOX 102
TORONTO; ONC
M5H 3R3
CANADA

GENERAL TRADEMARK INFORMATION:
<http://www.uspto.gov/main/trademarks.htm>

APPLICANT: Northman Holdings Inc.

**CORRESPONDENT'S
REFERENCE/DOCKET NO:**
687-79/MBE

CORRESPONDENT E-MAIL ADDRESS:

REQUEST FOR RECONSIDERATION DENIED

ISSUE/MAILING DATE:

Applicant is requesting reconsideration of a final refusal issued/mailed February 23, 2009.

After careful consideration of the law and facts of the case, the examining attorney must deny the request for reconsideration and adhere to the final action as written since no new facts or reasons have been presented that are significant and compelling with regard to the point at issue.

Here, applicant alleges that the mark RETAILEDGE is a weak mark entitled to a narrow scope of protection. To support this contention, applicant points to the mark RETAIL EDGE for "providing business, consumer, market, sales, logistics, and statistical information and data in the field of food products." Applicant argues that these services appear to be related to these goods "computers, computer peripherals and computer programs for cash register operation and control, inventory control, retail point of sale reporting for use by retail establishments in point of sale transactions," in the cited registration. These arguments are unpersuasive.

Firstly, prior decisions and actions of other trademark examining attorneys in registering different marks have little evidentiary value and are not binding upon the Office. TMEP §1207.01(d)(vi). Each case is decided on its own facts, and each mark stands on its own merits. *See AMF Inc. v. Am. Leisure Prods., Inc.*, 474 F.2d 1403, 1406, 177 USPQ 268, 269 (C.C.P.A. 1973); *In re Int'l Taste, Inc.*, 53 USPQ2d 1604, 1606 (TTAB 2000); *In re Sunmarks, Inc.*, 32 USPQ2d 1470, 1472 (TTAB 1994). Therefore, evidence that a similar mark has been allowed registration has no bearing on the facts at issue in this case.

Secondly, the Court of Appeals for the Federal Circuit and the Trademark Trial and Appeal Board have

recognized that marks deemed “weak” or merely descriptive are still entitled to protection against the registration by a subsequent user of a similar mark for closely related goods and/or services. This protection extends to marks registered on the Supplemental Register. TMEP §1207.01(b)(ix); *see, e.g., In re Clorox Co.*, 578 F.2d 305, 18 USPQ 337 (C.C.P.A. 1978); *In re Hunke & Jochheim*, 185 USPQ 188 (TTAB 1975).

Finally, applicant’s mark RETAILERS EDGE is confusingly similar to the registered mark RETAILEDGE. Specifically, applicant has merely added the letters –ERS to the registered mark. However, the mere addition of terms to a registered mark does not obviate the similarity between the marks nor does it overcome a likelihood of confusion under Section 2(d). *In re Chatam International Inc.*, 380 F.3d 1340, 71 USPQ2d 1944 (Fed. Cir. 2004) (“GASPAR’S ALE and “JOSE GASPAR GOLD”); *Coca-Cola Bottling Co. v. Joseph E. Seagram & Sons, Inc.*, 526 F.2d 556, 188 USPQ 105 (C.C.P.A. 1975) (“BENGAL” and “BENGAL LANCER”); *Lilly Pulitzer, Inc. v. Lilli Ann Corp.*, 376 F.2d 324, 153 USPQ 406 (C.C.P.A. 1967) (“THE LILLY” and “LILLI ANN”); *In re El Torito Rests. Inc.*, 9 USPQ2d 2002 (TTAB 1988) (“MACHO” and “MACHO COMBOS”); *In re United States Shoe Corp.*, 229 USPQ 707 (TTAB 1985) (“CAREER IMAGE” and “CREST CAREER IMAGES”); *In re Corning Glass Works*, 229 USPQ 65 (TTAB 1985) (“CONFIRM” and “CONFIRMCELLS”); *In re Riddle*, 225 USPQ 630 (TTAB 1985) (“ACCUTUNE” and “RICHARD PETTY’S ACCU TUNE”); *In re Cosvetic Laboratories, Inc.*, 202 USPQ 842 (TTAB 1979) (“HEAD START” and “HEAD START COSVETIC”); TMEP §1207.01(b)(iii). The examining attorney has attached dictionary definitions to show the confusingly similar nature of the marks. Particularly, the term RETAIL means “to sell goods to the public in shops,” whereas RETAILER means “a person, shop or business that sells goods to the public.” *Please see Outgoing Office Action dated 2/23/2009, Attachment 2, pgs 5-6.* As, such the marks are confusingly similar in appearance, meaning and overall commercial impression such that purchasers encountering the marks are likely to believe the applicant’s goods merely represent a new product offered by the registrant and, ultimately, be confused as to the source of the goods.

Moreover, applicant’s goods are highly related and could encompass the goods provided by the registrant. Here, both parties are providing software for retail purposes. Applicant’s software “*for managing the collection, dissemination and analysis of retail sales, service, merchandising activity and related customer service and support information,*” could encompass and the registrant’s “*computer programs for cash register operation and control, inventory control, retail point of sale reporting for use by retail establishments in point of sale transactions.*” When the application describes the goods broadly and there are no limitations as to their nature, type, channels of trade or classes of purchasers, then it is presumed that the application encompasses all goods of the type described, that they move in all normal channels of trade, and that they are available to all potential customers. *See In re Melville Corp.*, 18 USPQ2d 1386, 1388 (TTAB 1991) (“With reference to the channels of trade, applicant’s argument that its goods are sold only in its own retail stores is not persuasive There is no restriction [in its identification of goods] as to the channels of trade in which the goods are sold.”); TMEP §1207.01(a)(iii). Additionally, the applicant argues that the goods are not related because applicant’s goods are solely provided for use with PDA’s. Here, the registrant **does not** restrict the use of its software to any particular device. As such, the registrant may market its software for use with any device, including PDA’s. Nevertheless, the examining attorney has attached an additional third party registrations to show the highly related nature of the goods at issue. **These printouts have probative value to the extent that they serve to suggest that the goods listed therein, computers, computer peripherals and computer programs for cash register operation and control, inventory control, retail point of sale reporting for use by retail establishments in point of sale transactions, Personal Digital Assistant (PDA) software and Web-based downloadable computer software for use with PDAs, for managing the collection, dissemination and analysis of retail sales, service, merchandising activity and related customer service and support information are of a kind that**

may emanate from a single source. *In re Infinity Broad. Corp.*, 60 USPQ2d 1214, 1217-18 (TTAB 2001); *In re Albert Trostel & Sons Co.*, 29 USPQ2d 1783, 1785-86 (TTAB 1993); *In re Mucky Duck Mustard Co.*, 6 USPQ2d 1467, 1470 n.6 (TTAB 1988); TMEP §1207.01(d)(iii). Finally, the examining attorney has attached Internet evidence to show that businesses provide point of sale software that includes software for managing retail sales, merchandising activity and related customer service and support information, as well as software for cash register operation and control, inventory control, retail point of sale reporting.

Accordingly, applicant's request for reconsideration is *denied*. The time for appeal runs from the date the final action was issued/mailed. 37 C.F.R. Section 2.64(b); TMEP Section 715.03(c). If applicant has already filed a timely notice of appeal, the application will be forwarded to the Trademark Trial and Appeal Board (TTAB).

RESPONSE GUIDELINES

To expedite prosecution of this application, applicant is encouraged to file its response to this Office action online via the Trademark Electronic Application System (TEAS), which is available at <http://www.uspto.gov/teas/index.html>.

If applicant has questions about its application or needs assistance in responding to this Office action, please telephone the assigned trademark examining attorney directly at the number below.

Charisma Hampton
/Charisma Hampton/
Trademark Examining Attorney
Phone: 571-270-1522
Law Office 112
Email: charisma.hampton@uspto.gov

STATUS CHECK: Check the status of the application at least once every six months from the initial filing date using the USPTO Trademark Applications and Registrations Retrieval (TARR) online system at <http://tarr.uspto.gov>. When conducting an online status check, print and maintain a copy of the complete TARR screen. If the status of your application has not changed for more than six months, please contact the assigned examining attorney.

Print: Sep 11, 2009

75643354

DESIGN MARK

Serial Number

75643354

Status

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

Word Mark

COMMERCE@WORK

Standard Character Mark

No

Registration Number

2462406

Date Registered

2001/06/19

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

INFOR GLOBAL SOLUTIONS (MICHIGAN), INC. CORPORATION MICHIGAN 13560
MORRIS ROAD SUITE 4100 ALPHARETTA GEORGIA 30004

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
computer software for customer service, inventory control, warehouse
management, and for effecting financial transactions, for use by
wholesale distributors of merchandise. First Use: 1999/01/25. First
Use In Commerce: 1999/01/25.

Filing Date

1999/02/17

Examining Attorney

OSBORNE, STANLEY I.

Attorney of Record

Zachary A. Aria

COMMERCE@WORK

Print: Sep 11, 2009

76238892

DESIGN MARK

Serial Number

76238892

Status

REGISTERED

Word Mark

CONSORTIA

Standard Character Mark

No

Registration Number

2767454

Date Registered

2003/09/23

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

ACTIVANT WHOLESALE DISTRIBUTION SOLUTIONS INC. CORPORATION NEW JERSEY
7683 SOUTHERONT ROAD LIVERMORE CALIFORNIA 94551

Goods/Services

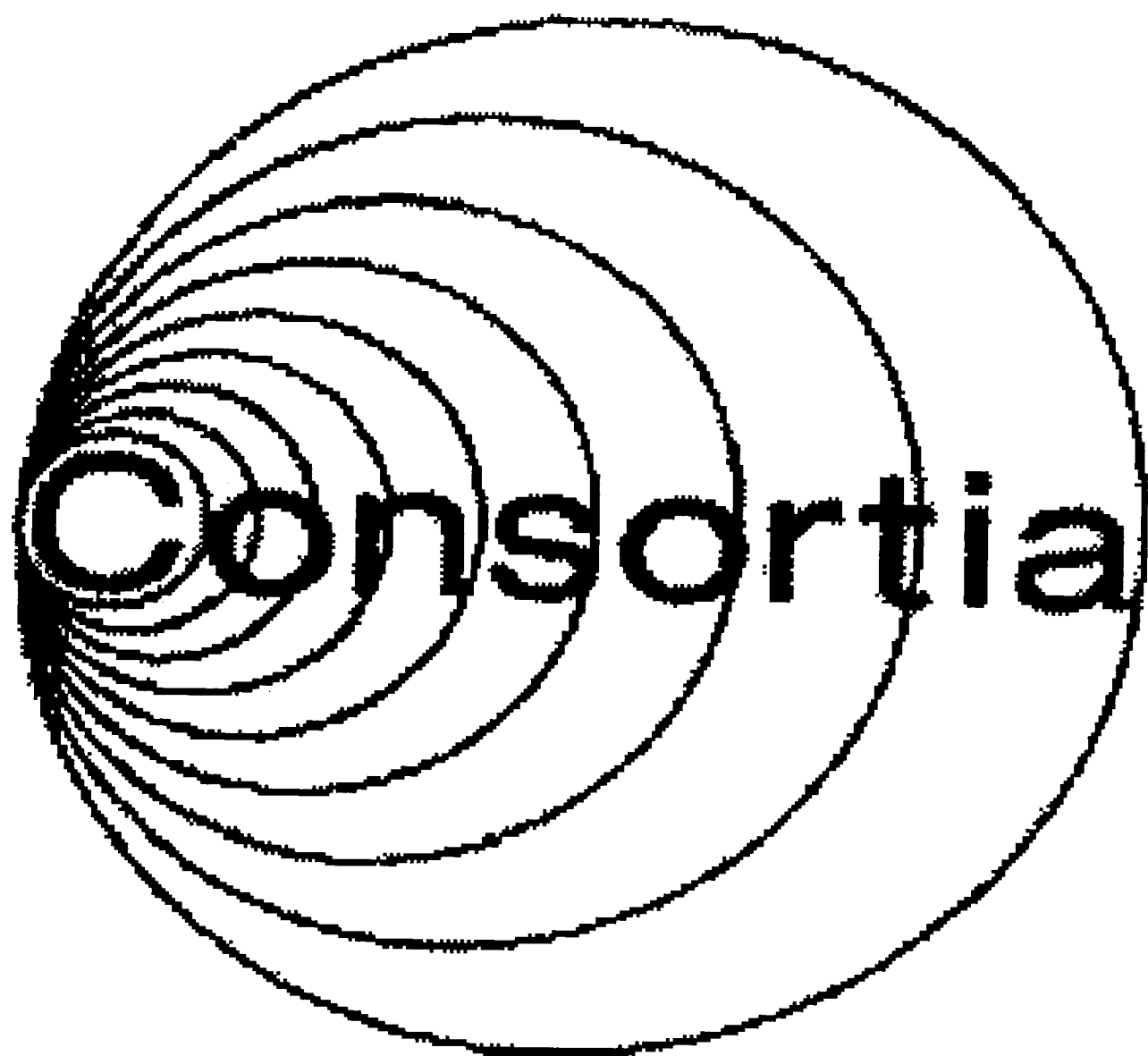
Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
COMPUTER SOFTWARE FOR CUSTOMER SERVICE, INVENTORY CONTROL, LOGISTICS,
ACCOUNTING, AND SUPPLY CHAIN MANAGEMENT FOR A NETWORK AND GLOBAL
COMPUTER NETWORK. First Use: 2000/09/30. First Use In Commerce:
2000/09/30.

Filing Date

2001/04/11

Examining Attorney

WINTER, ELIZABETH J.



Print: Sep 11, 2009

76417726

DESIGN MARK

Serial Number

76417726

Status

REGISTERED

Word Mark

SYNOVATE

Standard Character Mark

No

Registration Number

2976968

Date Registered

2005/07/26

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

AEGIS TRADEMARKS B.V. COMPANY NETHERLANDS Museum Plaza, Weteringschans
87B Amsterdam 1017 RZ NETHERLANDS

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Data processors; computer programs and software packages for market
research; market research software for tracking and analyzing the
effectiveness of advertising programs and research of customers and
potential customers; customized market research software designed for
online employment market research for businesses; computer software
for managing and storing customer information. First Use: 2002/01/01.
First Use In Commerce: 2002/01/01.

Goods/Services

Class Status -- ACTIVE. IC 042. US 100 101. G & S: Computer
software consultation; computer systems analysis; computer project
management services; integration of computer systems and networks;
computer network design for others; technical support, namely,
monitoring of network systems; technical consultations in the fields
of telecommunications and of computers; design of data processing
systems; design, development and research relating to the operation of

computer databases; legal consulting services. First Use: 2002/01/01.
First Use In Commerce: 2002/01/01.

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Cable television broadcasting, communications by computer terminals and fiber optic networks, computer aided transmission of messages and images, electronic bulletin boards for transmission of messages among computer users concerning marketing activities and business information; electronic mail services, electronic transmission of messages; providing telecommunications connections to a global computer network; providing multiple-user access to a global computer information network; radio broadcasting; satellite transmission; television broadcasting. First Use: 2002/01/01. First Use In Commerce: 2002/01/01.

Goods/Services

Class Status -- ACTIVE. IC 035. US 100 101 102. G & S: Advertising, namely, creating corporate and brand identity for others; market research; data collection; business management; dissemination of advertising material, brochures, and product samples for others; rental of advertising space; preparing of advertising material for others; commercial or industrial management assistance; commercial information agencies; direct mail advertising; business marketing consultancy; providing business marketing information; conducting marketing studies; conducting market and business research and surveys; preparing mailing lists; direct or indirect product merchandising services; business management and consultation services; business management and supervision; efficiency experts; business investigations; business management and business organization consultancy; organizing exhibitions for advertising and marketing purposes; economic forecasting; radio advertising, television advertising, providing statistical information for business and commercial purposes. First Use: 2002/01/01. First Use In Commerce: 2002/01/01.

Goods/Services

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S: News agencies, namely, gathering and dissemination news. First Use: 2002/01/01. First Use In Commerce: 2002/01/01.

Filing Date

2002/06/04

Examining Attorney

SAUNDERS, ANDREA

Attorney of Record

B. Parker Livingston, Jr., Esq.

SYNOVATE

Print: Sep 11, 2009

77266670

DESIGN MARK

Serial Number

77266670

Status

REGISTERED

Word Mark

WORKBRIGHT

Standard Character Mark

Yes

Registration Number

3430159

Date Registered

2008/05/20

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

{4} STANDARD CHARACTER MARK

Owner

Untoil, LLC LIMITED LIABILITY COMPANY FLORIDA 17287 US Hwy 331 South
Freeport FLORIDA 32439

Goods/Services

Class Status -- ACTIVE. IC 042. US 100 101. G & S: Providing
temporary use of non-downloadable software for use in inventory
management, for ordering merchandise, stocking merchandise, invoicing
customers, and accounts receivable management. First Use: 2007/04/24.
First Use In Commerce: 2007/04/24.

Filing Date

2007/08/28

Examining Attorney

FELDMAN, DAWN

WorkBright

Print: Sep 11, 2009

77458425

DESIGN MARK

Serial Number

77458425

Status

REGISTERED

Word Mark

K

Standard Character Mark

No

Registration Number

3607371

Date Registered

2009/04/14

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Keyser Group, Inc. CORPORATION ILLINOIS 10200 South Kedzie Avenue
Evergreen Park ILLINOIS 60805

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Electric signs; Luminous signs; Interactive computer kiosks comprising
computers, computer hardware, computer peripherals, and computer
operating software, for use in providing merchandising and promotional
information and for use in providing instant messaging services;
Interactive multimedia computer game program. First Use: 2008/09/22.
First Use In Commerce: 2008/09/22.

Description of Mark

The mark consists of a stylized letter "K" comprised of an incomplete
rectangle and an incomplete chevron pointing to the left.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

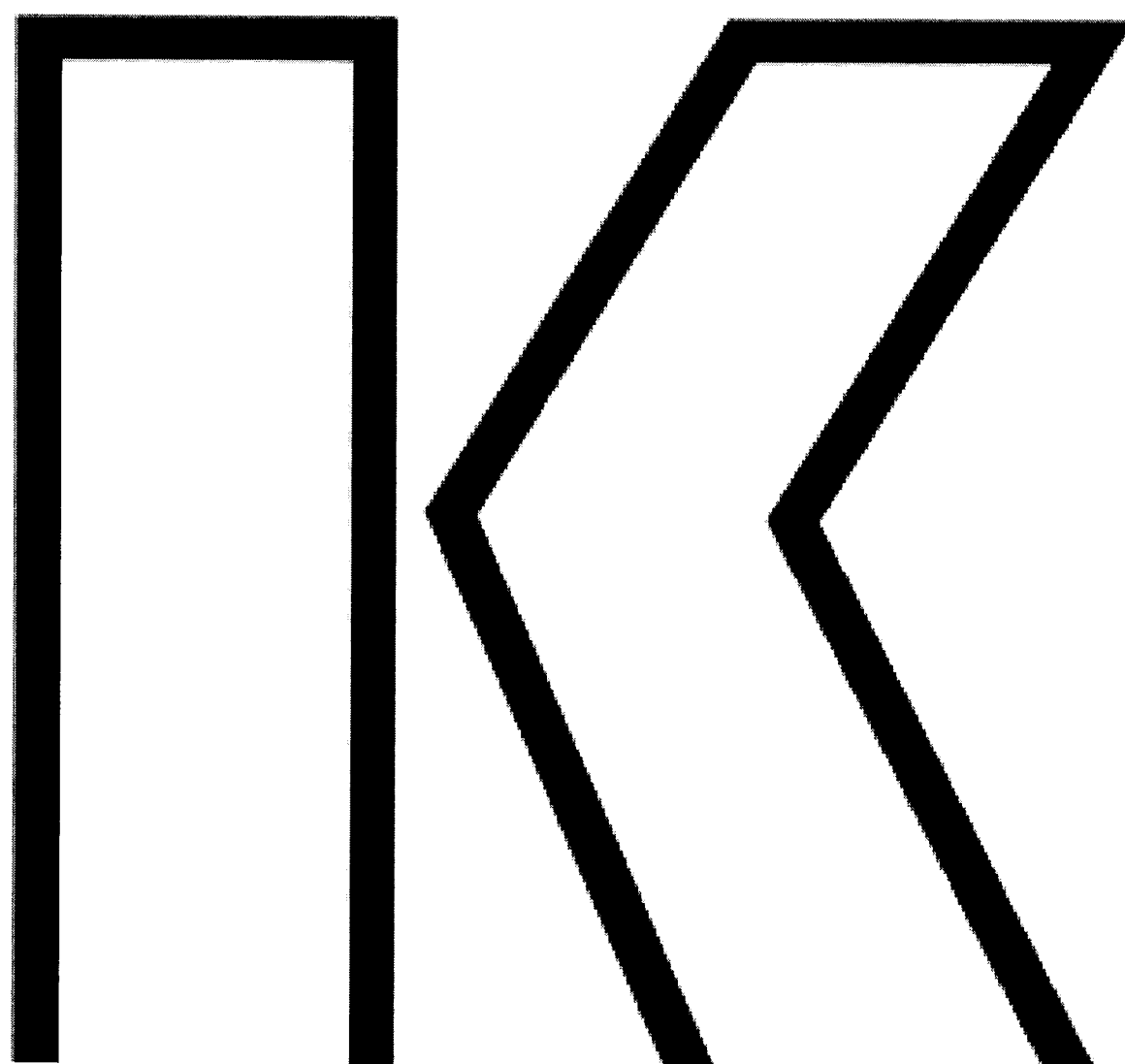
2008/04/25

Print: Sep 11, 2009

77458425

Examining Attorney
BROWN, TINA

Attorney of Record
Mark K. Suri



Print: Sep 11, 2009

78081851

TYPED DRAWING

Serial Number

78081851

Status

REGISTERED

Word Mark

FIX

Standard Character Mark

No

Registration Number

3004873

Date Registered

2005/10/04

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

Ford Motor Company CORPORATION DELAWARE 1 The American Road Dearborn
MICHIGAN 48121

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Software in the field of motor vehicles, namely, software to track and
schedule appointments, software for inventory control, software for
cost estimating and billing for parts and services, database software
for the storage and retrieval of vehicle information and vehicle
repair history and vehicle recall history, database software for the
storage and retrieval of technical service bulletins regarding repairs
and maintenance for vehicles and recall notifications for vehicles,
database software for storage and retrieval of customer information,
database software for customer relationship management, and diagnostic
software for motor vehicles. First Use: 2002/06/30. First Use In
Commerce: 2002/06/30.

Filing Date

2001/08/30

Examining Attorney

Print: Sep 11, 2009

78081851

STRASER, RICHARD A

Attorney of Record

Donald B. Aiken

Print: Sep 11, 2009

78112134

TYPED DRAWING

Serial Number

78112134

Status

SECTION 8-ACCEPTED

Word Mark

BLUECUT SYSTEM

Standard Character Mark

No

Registration Number

2786252

Date Registered

2003/11/25

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

Azadipour, Saeed R. INDIVIDUAL UNITED STATES P.O.Box 3458 Santa Monica
CALIFORNIA 90408

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Software modules, namely, computer software for financial management
and credit card processing and financial collections and inventory
control; Computer software for the purpose of printing custom
merchandise catalogs and computer software for merchandise order
taking. First Use: 2001/03/15. First Use In Commerce: 2001/03/15.

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SYSTEM" APART FROM THE
MARK AS SHOWN.

Filing Date

2002/03/02

Examining Attorney

LAVINE, JACQUELINE A.

Print: Sep 11, 2009

78373226

DESIGN MARK

Serial Number

78373226

Status

REGISTERED

Word Mark

EVEREST

Standard Character Mark

Yes

Registration Number

3013042

Date Registered

2005/11/08

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

EVEREST SOFTWARE, INC. CORPORATION DELAWARE 21631 RIDGETOP CIRCLE,
SUITE 100 DULLES VIRGINIA 20166

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
COMPUTER SOFTWARE FOR USE IN MANAGING BUSINESS OPERATIONS, NAMELY,
ACCOUNTING SOFTWARE, BUSINESS AUTOMATION SOFTWARE FOR ORGANIZING,
ASSIGNING AND MANAGING PERSONAL AND COMPUTER-WIDE CALENDAR, TASKS,
APPOINTMENTS AND REMINDERS, INTRA COMPANY MAIL, CUSTOMER AND VENDOR
HISTORY CALENDAR, DOCUMENT HISTORY CALENDAR, AUTO PREVIEW AND PREVIEW
PANE OPTIONS IN TASK BROWSERS, SERVICE ORDERS, HOURLY BILLING RATES,
APPOINTMENTS AND AVAILABILITY CALENDAR; E-MAIL COMMUNICATION AND
MANAGEMENT SOFTWARE FOR SENDING AND RECEIVING EMAILS, LINKING EMAILS
TO CUSTOMER, VENDOR AND EMPLOYEE ACCOUNTS, COLLECTING, EDITING, AND
ORGANIZING EMAIL; MANAGEMENT SOFTWARE FOR CAPTURING CUSTOMER
INFORMATION FOR IMPROVED CUSTOMER SERVICE; SALES FORCE AUTOMATION
SOFTWARE FOR MANAGING SALES OPPORTUNITIES, TRACKING SALES LEADS, SALES
PROJECTIONS, SALES PIPELINES AND ASSIGNMENT OF SALES REPRESENTATIVES;
MARKETING CAMPAIGN ANALYSIS SOFTWARE; SOFTWARE FOR SHIPPING AND
RECEIVING GOODS; PURCHASE ORDER PROCESSING SOFTWARE; INVENTORY CONTROL
SOFTWARE FOR BAR CODING AND SERIALIZATION OF INVENTORY; PAYROLL

SOFTWARE FOR AUTOMATING REGULAR AND SUPPLEMENTAL PAYROLL, AUTO-FILL PAYROLL FORMS, HANDLING THIRD PARTY PAYMENTS AND FRINGE BENEFITS; ELECTRONIC COMMERCE SOFTWARE FOR MANAGING AND OPERATING A WEB STORE AND COLLECTING, EDITING, ORGANIZING AND MANAGING ONLINE CATALOGS; BUSINESS OPERATIONS REPORTS SOFTWARE FOR GENERATING CUSTOMIZED REPORTS AND EFFICIENCY REPORTS FOR PURCHASING, VENDOR PAYMENT HISTORY, PURCHASE ORDERS, INVENTORY CONTROL, PURCHASING HISTORY OF SHOPPERS, NUMBER OF VISITS TO WEBSITE, NUMBER OF WEB ORDERS FOR AFFILIATE TRACKING MANAGEMENT, WISH LIST AND GIFT REGISTRY, SHOP BY BRAND, DOWNLOADABLE ITEMS, PROMOTION CODES AND COUPONS, MULTIPLE LEVEL PRICING AND SOURCE CODE; AND USER MANUALS SOLD AS A UNIT WITH EACH OF THE FOREGOING. First Use: 2001/05/30. First Use In Commerce: 2001/05/30.

Goods/Services

Class Status -- ACTIVE. IC 016. US 002 005 022 023 029 037 038 050. G & S: BOOKS, NEWSLETTERS, MANUALS AND PAMPHLETS IN THE FIELD OF COMPUTER SOFTWARE FOR FINANCIAL SYSTEMS AND GENERAL BUSINESS MANAGEMENT. First Use: 2001/05/30. First Use In Commerce: 2001/05/30.

Goods/Services

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S: EDUCATIONAL SERVICES; NAMELY, COMPUTER SOFTWARE TRAINING CLASSES. First Use: 2001/05/30. First Use In Commerce: 2001/05/30.

Goods/Services

Class Status -- ACTIVE. IC 042. US 100 101. G & S: COMPUTER SOFTWARE CONSULTATION SERVICES IN THE FIELD OF FINANCIAL SYSTEMS AND GENERAL BUSINESS MANAGEMENT. First Use: 2001/05/30. First Use In Commerce: 2001/05/30.

Prior Registration(s)

2435506

Filing Date

2004/02/24

Examining Attorney

SWAIN, MICHELE

Attorney of Record

Peter J. Willsey

EVEREST

Print: Sep 11, 2009

78464862

DESIGN MARK

Serial Number

78464862

Status

REGISTERED

Word Mark

RETAIL ANYWHERE

Standard Character Mark

Yes

Registration Number

3030722

Date Registered

2005/12/13

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

{4} STANDARD CHARACTER MARK

Owner

AIM Systems, Inc. CORPORATION CALIFORNIA 4450 El Camino Real
Atascadero CALIFORNIA 93422

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Computer software-- namely-point of sale, retail systems, inventory
control, and store automation software. First Use: 2005/01/01. First
Use In Commerce: 2005/01/01.

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "Retail" APART FROM THE
MARK AS SHOWN.

Filing Date

2004/08/10

Examining Attorney

FELDMAN, DAWN

Retail Anywhere

Print: Sep 11, 2009

78580725

DESIGN MARK

Serial Number

78580725

Status

REGISTERED

Word Mark

BIZOS

Standard Character Mark

Yes

Registration Number

3345214

Date Registered

2007/11/27

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

OOPSystems Software, Inc. CORPORATION WASHINGTON 106 Siebe Drive
Fairfield CALIFORNIA 94534

Goods/Services

Class Status -- ACTIVE. IC 035. US 100 101 102. G & S: Business management consulting services. First Use: 2007/09/04. First Use In Commerce: 2007/09/04.

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Computer software for use in database management, tracking inventory, and analyzing retail sales statistics in the field of business management and related peripherals, namely, computer peripherals, printers, and computer mice. First Use: 2007/09/04. First Use In Commerce: 2007/09/04.

Filing Date

2005/03/04

Examining Attorney

FISHER, LA TONIA

BIZOS

Print: Sep 11, 2009

78642183

DESIGN MARK

Serial Number

78642183

Status

REGISTERED

Word Mark

PROFITSYSTEMS

Standard Character Mark

No

Registration Number

3097909

Date Registered

2006/05/30

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

PROFITsystems, Inc. CORPORATION COLORADO 422 E. Vermijo Avenue, Suite 100 Colorado Springs COLORADO 80903

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Computer software for business enterprise management and reporting in the retail home furniture industry, namely, software for inventory control, warehouse and showroom management, sales, customer service, purchasing, and inventory analysis and accounting software for retail home furniture stores. First Use: 1989/01/01. First Use In Commerce: 1989/01/01.

Goods/Services

Class Status -- ACTIVE. IC 035. US 100 101 102. G & S: Business consulting services in the field of retail home furniture sales. First Use: 1989/01/01. First Use In Commerce: 1989/01/01.

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PROFIT SYSTEMS" APART FROM THE MARK AS SHOWN.

Print: Sep 11, 2009

78642183

Description of Mark

The mark consists of a stylized graph chart with a line running from the bottom left to the upper right side to the left of the stylized word "PROFITsystems."

Filing Date

2005/06/02

Examining Attorney

KEARNEY, COLLEEN

Attorney of Record

Kent H. Borges

 **PROFIT** *Systems*

Print: Sep 11, 2009

78744519

DESIGN MARK

Serial Number

78744519

Status

REGISTERED

Registration Number

3183273

Date Registered

2006/12/12

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(2) DESIGN ONLY

Owner

Checkpoint Systems, Inc. CORPORATION PENNSYLVANIA 101 Wolf Drive, P.O.
Box 188 Thorofare NEW JERSEY 08086

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
computer software for retail merchandising and the technical
production of information material, namely, computer software for
pricing products; electronic security and surveillance systems
comprising magnetic sensors, magnetic tags and magnetic tag
deactivators; electronic access control systems for securing corporate
assets, namely, access control cards, access control card readers,
computers for operating and controlling electronic access control
systems and computer programs for running the electronic access
control system; closed circuit television systems for tracking assets
comprising televisions, controllers, cameras and computers for
operating and controlling closed circuit television systems; radio
frequency identification and surveillance systems for monitoring the
location and control assets comprised of radio frequency readers,
radio frequency tags and computer programs for operating the radio
frequency identification and surveillance system. First Use:
1984/10/31. First Use In Commerce: 1984/10/31.

Goods/Services

Class Status -- ACTIVE. IC 016. US 002 005 022 023 029 037 038 050.
G & S: retail merchandising systems for use in providing information
about products, namely written retail promotion systems for use in the
manual production of information on products, said systems comprised

of paper articles and cardboard articles, namely, pens, stationery, printed or blank posters, printed or blank signs, printed sheets and printed patterns for hanging in sales premises for sales promotion purposes; customer priority systems for use in determining customer order, said systems comprised of printed queue slips, printed queue slip holders and display boards; hand-held printed label systems for labeling products comprised of printed labels not of textile, special inks used in the price markers to mark the labels, labeling machines, label dispensers, printing blocks, inking refills and inking rollers for sales promotion, advertising, and article surveillance in retail stores. First Use: 1984/10/31. First Use In Commerce: 1984/10/31.

Description of Mark

The mark consists of the color gray at the top of the mark and the color red appears at the bottom of the mark.

Colors Claimed

The color(s) gray and red is/are claimed as a feature of the mark.

Filing Date

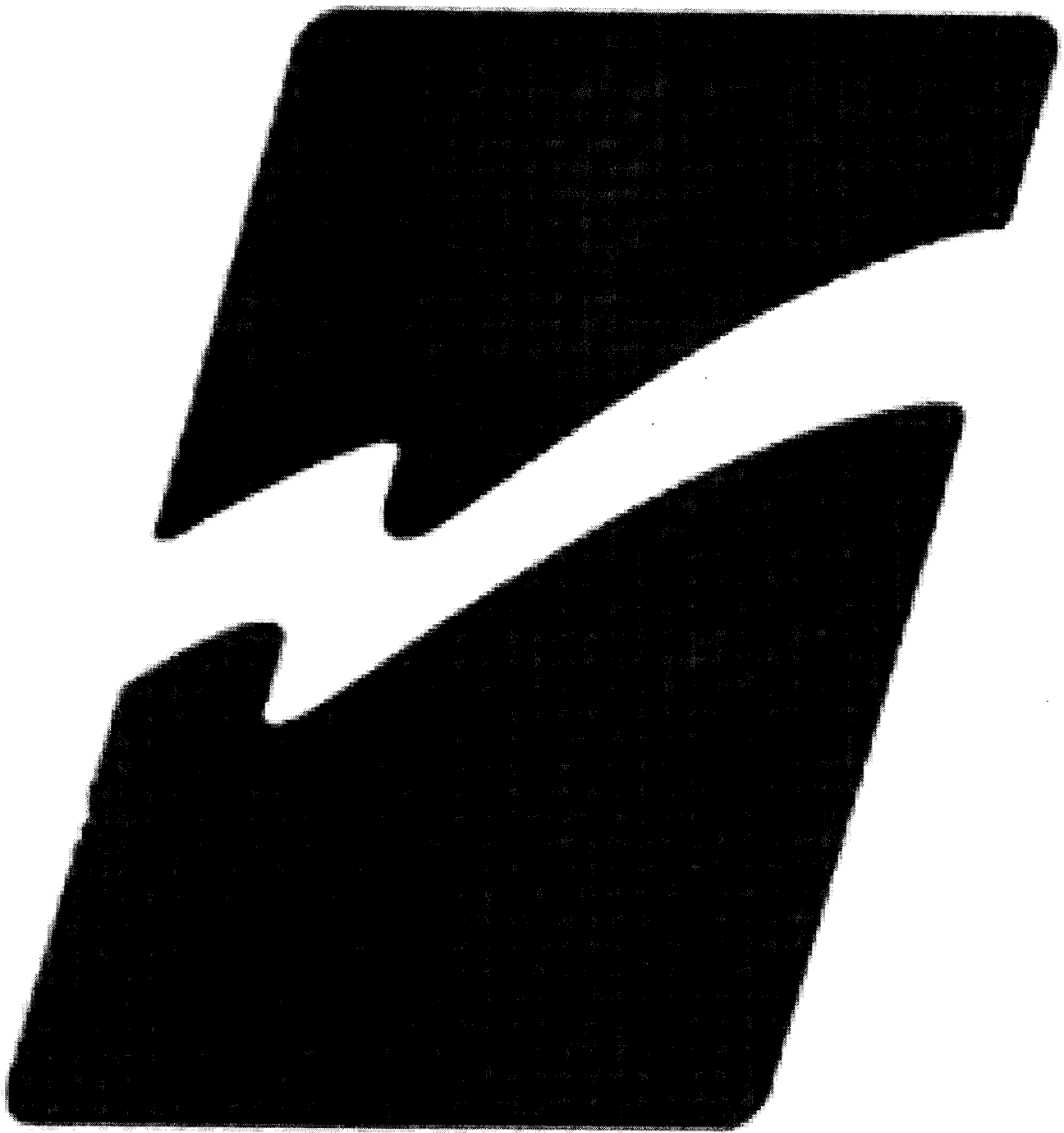
2005/11/01

Examining Attorney

BELLO, ZACHARY

Attorney of Record

Jay K. Meadway



Print: Sep 11, 2009

78810283

DESIGN MARK

Serial Number
78810283

Status
REGISTERED

Word Mark
LS RETAIL

Standard Character Mark
Yes

Registration Number
3633232

Date Registered
2009/06/02

Type of Mark
TRADEMARK; SERVICE MARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
LS RETAIL EHF. CORPORATION ICELAND 7 ARMULI REYKJAVIK ICELAND

Goods/Services
Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Computer software for retail planning and merchandise analysis for use
in store retail operations and point of sale terminals and user
manuals sold as a unit; Data processing equipment in the nature of
data processors and computers for use in store retail operations and
point of sale terminals and user manuals sold as a unit. First Use:
2007/06/16. First Use In Commerce: 2007/06/16.

Goods/Services
Class Status -- ACTIVE. IC 016. US 002 005 022 023 029 037 038 050.
G & S: Printed instructional and teaching material in field of
computer equipment for retail operations. First Use: 2007/06/16.
First Use In Commerce: 2007/06/16.

Goods/Services
Class Status -- ACTIVE. IC 042. US 100 101. G & S: Design and
development of computer hardware and computer software relating to
retail sales; Computer programming for others in the field of store

Print: Sep 11, 2009

78810283

retail operation and point of sale terminals. First Use: 2007/06/16.
First Use In Commerce: 2007/06/16.

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "Retail" APART FROM THE
MARK AS SHOWN.

Filing Date

2006/02/08

Examining Attorney

COLEMAN, CIMMERIAN

Attorney of Record

Joseph Sofer, Esq.

LS RETAIL

Print: Sep 11, 2009

78862879

DESIGN MARK

Serial Number
78862879

Status
REGISTERED

Word Mark
RETAIL TEAMWORK

Standard Character Mark
Yes

Registration Number
3350113

Date Registered
2007/12/04

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
Michael Mauerer INDIVIDUAL UNITED STATES 2600 McCormick Road, Suite
120 Clearwater FLORIDA 33759

Goods/Services
Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Mercantile enterprise resource planning software for point of sale,
inventory, merchandising, accounting, customer management, payment
systems, and reporting to be used in the field of specialty retail
stores. First Use: 2006/05/10. First Use In Commerce: 2006/05/10.

Disclaimer Statement
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "retail" APART FROM THE
MARK AS SHOWN.

Filing Date
2006/04/17

Examining Attorney
BROZENIC, AMY

Attorney of Record

Print: Sep 11, 2009

78862879

Matthew C. McCartney

RETAIL TEAMWORK

Print: Sep 11, 2009

78876199

DESIGN MARK

Serial Number

78876199

Status

REGISTERED

Word Mark

THE ENTERPRISE MOBILITY COMPANY

Standard Character Mark

Yes

Registration Number

3372996

Date Registered

2008/01/22

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Symbol Technologies, Inc. CORPORATION NEW YORK One Symbol Plaza
Holtsville NEW YORK 117421300

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Bar code readers and scanners; portable computer terminals; radio transceivers and operating software therefore; computer interface boards, computer cables, electrical connectors, and computer peripherals therefore, all sold as a unit; computer software containing communications protocols for handheld mobile electronic devices; optical scanners; computer software and manuals sold as a unit for the management and control of manufacturing, distribution center and warehouse inventory business operations; computer hardware and handheld computers for end-to-end mobile computing systems for businesses; computer software for the management and monitoring of handheld computers; computer hardware and data management software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data; hand held auto identification scanners; portable computers with auto identification functionality and operating software therefore; wireless local area network equipment, namely, computer parallel and serial ports, access

points for connecting network computer users and computer network switches; computer software for operating wireless local area networks and for managing input/output operations on handheld computers; computer software for recording, managing, retrieving and storing customer data, contact information, preferences and customer satisfaction information. First Use: 2004/01/10. First Use In Commerce: 2004/01/10.

Goods/Services

Class Status -- ACTIVE. IC 035. US 100 101 102. G & S: On-line retail store services featuring bar code data capture systems, computer hardware and computer software. First Use: 2004/01/10. First Use In Commerce: 2004/01/10.

Goods/Services

Class Status -- ACTIVE. IC 037. US 100 103 106. G & S: Installation, maintenance and repair of bar code data capture systems. First Use: 2004/01/10. First Use In Commerce: 2004/01/10.

Goods/Services

Class Status -- ACTIVE. IC 042. US 100 101. G & S: Technical consultation services in the field of bar code data capture systems, software and hardware; installation of computer software; up-dating of computer software for bar code data capture systems; computer services, namely, designing and implementing for others wireless local area networks, end-to-end mobile computing systems and computer hardware and software systems for capturing, moving and managing data; consulting services in the field of design, selection, implementation and use of computer hardware and software systems for others; providing technical information concerning the features and interoperability of the software of third party software providers. First Use: 2004/01/10. First Use In Commerce: 2004/01/10.

Prior Registration(s)

3064733

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COMPANY" APART FROM THE MARK AS SHOWN.

Filing Date

2006/05/04

Examining Attorney

GOODSAID, IRA J.

Attorney of Record

Robert M. Wasnofski, Jr.

THE ENTERPRISE MOBILITY COMPANY

Print: Sep 11, 2009

78448540

DESIGN MARK

Serial Number

78448540

Status

REGISTERED

Word Mark

CELERANT TECHNOLOGY CORP

Standard Character Mark

No

Registration Number

3108694

Date Registered

2006/06/27

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Celerant Technology Corp. CORPORATION NEW YORK 4830 Arthur Kill Rd
Staten Island NEW YORK 10309

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Computer software for managing retail transactions, namely point of
sale software, inventory management software, warehousing software,
distribution center software, back office software, purchasing
software, and accounting software. First Use: 1999/10/25. First Use
In Commerce: 1999/10/25.

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE TECHNOLOGY CORP APART
FROM THE MARK AS SHOWN.

Description of Mark

The mark consists of in part a stylized letter "A" in the term
CELERANT.

Colors Claimed

The color blue is claimed as a feature of the mark.

Print: Sep 11, 2009

78448540

Part of Mark in Color

The color blue appears in the entire mark.

Filing Date

2004/07/09

Examining Attorney

FINE, STEVE

CELERANT
TECHNOLOGY  **CORP**



Retail Plus

Point Of Sale Software

POS Stressed?
Call Us For Some
Straight Answers
888-272-4874



[Home](#) | [Features](#) | [Download](#) | [Answers](#) | [Do It Yourself](#) | [Prices](#) | [Support](#) | [Dealers](#) | [Contact](#)

Easy To Use, Store Proven POS Software Since 1988

Retail Plus Point Of Sale System For Microsoft Windows: This powerful POS software allows retailers to maintain absolute control over sales and inventory while presenting an easy customer checkout. It is a great solution for both your sales counter and telephone order desk.



Our mission is to provide award winning POS software that delivers the right mix of simplicity and features at an affordable price.

Why automate sales with Retail Plus Point Of Sale? Any good POS software can save you time, increase accuracy and control what happens at the sales counter. But most systems involve high prices, complex setup and big training requirements. **Retail Plus** is the alternative that removes these barriers with an easy to use, affordable system.

Over the last 20 years **Retail Plus Point Of Sale** has evolved into a cutting-edge system while simplicity has remained a priority. It will enhance your operation providing you with increased speed

Transform Any PC Into A Point Of Sale System



Introduction To Retail Point Of Sales



Free 60 Day Trial - You can get our POS software up and running in five minutes when you download our easy-to-use installer. A sample inventory is already included so you can try it without any long setups.

enhance your operation, providing you with increased speed, accuracy and control of your inventory - all of which lead to increased profits and more time to focus on growing your business.



Ask a Question
about this product

Retail Plus POS Software will automate your cash counter as well as your order desk, and it is QuickBooks ready. You can automate your own business quickly and easily, and make inventory, vendor and customer management a snap.

Retail Plus is designed for operation with either a keyboard or a touch screen and can handle most types of retail settings.

The latest new features: Send out invoices and price quotes by email directly from the Point of Sales screen. Great for those who take phone orders! You can also swipe a driver's license to enter someone in the customer database or verify age of majority. Also new is gift card processing and Microsoft Vista compatibility.

Integrated Credit Card & Gift Card Processing directly through Retail Plus: > Accept Credit Cards & Gift Cards directly from your Retail Plus Checkout Screen. > Process Credit Cards & Gift Cards on Multiple Retail Plus Computers. > Process through your Internet connection or phone line for FAST approvals.



[Click Here For More Information](#)

There is **no charge** to download and try **Retail Plus**. This is a fully

Welcome New Users

Brunswick Nurseries
Fashion City Wholesale
Lone Star Jewelry
Paramount Computers
Henry's Lock & Keys Ltd.
KOJ Boutique
Miramichi Motorsports
Nationwide Golf Liquidators
Whitby Oshawa Honda

Retail Plus is used in over **40** countries around the world. Here are some of our user's comments.



Thanks so much for the newest version. It works like a charm. I love it. (Ellen Kaye, Annapolis, ME)

Retail Plus is much easier than my old point of sale system. (Mathies Gomes, Washington, DC)

The feedback from the cashiers has been very positive! (Bob Reave, London, ON)

There is no charge to download and try Retail Plus. This is a fully functional point of sale program with no disabled features. The installer is designed to help make evaluating the system fast and easy with no long setups.

Download Now

Sample Screens:



Point Of Sale



Inventory Database



Client Database



Windows XP



Windows Vista



Windows 7

Our point of sale software runs on Windows 2000, XP, Vista and Windows 7

[Home](#) | [Features](#) | [POS Download](#) | [Point Of Sale Answers](#)
[DIY Point Of Sale](#) | [Software Support](#) | [Software Prices](#) | [Point Of Sale Dealers](#)
[QuickBooks Links](#) | [Retail Plus POS Contact](#)


Retail Plus has been a life-saver for me and I don't have to hire a computer genius to take care of it. (Sue Haberman, Chadrin NF)

I am extremely happy with your point of sale software. The learning curve was relatively short, and the features and ease of use are awesome. (Phil Diamond, Miami FL)

I have looked at a lot of POS software out there - and I mean a lot - and I liked Retail Plus the best. (Jason Riley, Los Angeles, CA)

I've been using Retail Plus for quite a few years and I keep upgrading. I really like the program - it's been easy to deal with. (Lisa Frick, Lake Ozark, MO)





HOME || NEWS || DOWNLOADS || ORDER || HELP || CONTACT

Main

- Home
- Sitemap

Products

- Meeting Manager
- Pro Schedule
- Project Clock
- Employee Project Clock
- Timesheets
- Class Scheduler
- In Out Scheduler
- Point of Sale
- Employee Scheduler
- More...

Information

- About us
- Downloads
- Purchase Products
- News
- Press Release
- Testimonials
- Jobs
- Subscribe to News

Support

- Common Questions
- Contact

CyberMatrix Point of Sale - Retail Sales Management Software

CyberMatrix Point of Sale is a software application for retail sales management. It runs on an ordinary Windows PC with a receipt printer. A keyboard intercept (or keyboard emulation) bar code scanner and cash tray are optional.

If your businesses sells goods, services or a combination of the two, you can use CyberMatrix Point of Sale to effectively manage your retail operations. Retail store chains can use the server application to share data and synchronize data between the different stores. Inventory reports tell you what, how much and when you need to re-order.

We can also make customizations if your business has special needs.

Features

- Download free trial
- Prices
- Screen shots
- Version history
- Online manuals
- Video demonstrations

CyberMatrix Point of Sale Version 2 Is now available!

Version 2 has many new improvements. Most significantly the software now has an **open-ended PLU** feature. A **work in progress** feature has been added. Also there is now a punch in/out **employee time clock** feature. Visit the [version history](#) link for other changes.

Benefits:

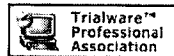
- Simple** - POS functions are laid out in an easy to understand manner.
- Efficient** - Know exactly when you need to re-order inventory and how much you need to order.
- Convenient** - Keep track of sales and inventory data from all of your stores at a central location.
- Customizable** - Create your own reports. We can even affordably tailor the system to your exact needs.
- Affordable** - Inexpensive licensing.
- Dependable** - Uses solid record locking database engine.
- Flexible** - Exchange POS data with other programs via the CSV import/export feature. Access data from other database applications using the ODBC driver.

CyberMatrix Point of Sale runs on Windows 95, 98, ME, NT 4.0, 2000, XP and 2003 server. System requirements: Pentium, 64 MB RAM and 20 MB hard disk space. The server application requires at least 512 MB RAM.

Screen Shots	
• Main Screen	• End of Day
• Work Order Entry	• End of Week
• Sale Screen	• Employee Hours
• Refund Screen	• Server
• Inventory Search	

[Back](#) | [Top](#)

[Home](#) | [Products](#) | [News](#) | [Download](#) | [Order](#) | [Help](#) | [Privacy](#) | [Contact Us](#)



RETAIL BOSS POS



Friday September 11, 2009

[Home](#) [Accounting](#) [Payroll](#) [Pricing](#) [Support](#) [Demo](#) [Updates](#) [Latest News](#) [Order/Registration](#) [Contact Info](#)

Web Search

Retail Store

Software:
Will work in a wide variety of Retail Businesses. Quick setup and simple to use. [Click here to order](#)

Download a copy of the best pos software today.

Stable:

Over 2500 registered users and adding new users weekly. Get your business up and running today!

and register your copy today. !!!

POINT OF SALE	INVENTORY	CUSTOMER MAINTENANCE
REPORTS	ACCOUNTS RECEIVABLE	EMPLOYEE MAINTENANCE
SETUP/SECURITY	APPOINTMENT SCHEDULE	UTILITIES
ACCOUNTING MODULE	PAYROLL MODULE	PRICING
DEMO	LATEST NEWS	REMOTE BACKUP MODULE

!!! Click here to Order Retail Boss POS today !!!

!!! Retail Boss POS is Windows Vista Ready !!!

You can run both your retail store and your web store from the same easy to use program. You can upload your inventory and web pages from inside the program and retrieve your invoices for easy processing. This makes for quick setup and allows for you to easily maintain your inventory and customers. You can do invoicing, customer mailouts, sales reporting, inventory management, etc...

Point of Sale, Invoicing, Inventory Software, POS Software

One of the best retail management software packages, Retail Boss POS, is a complete point of sale, ecommerce and invoicing software. If you're looking for a pos system that can provide inventory control, full accounting, sales/inventory tracking, ecommerce / web store, plus a whole lot more, then Retail Boss POS is the pos software you need! Download a copy of the best pos software today.

POINT OF SALE



A quick and convenient program which allows the user to both prepare estimates / work orders and print invoices from a single screen. Estimates / work orders are stored for future use so they can easily be retrieved and reviewed. The estimates / work orders can either be printed as an invoice or updated.

reviewed. The estimates / work orders can either be printed as an invoice or updated.

Inventory and service pricing is automatically calculated as well as the final total of the invoice. This saves time from having to manually calculate the invoice and prevents calculation errors. The inventory is automatically adjusted to reflect the parts used for each invoice. A special "link" function assists in the preparation of the invoice and work orders further reducing the processing time.

Changing Estimate Record

Last Name: JOE
 First Name: JOHN
 Address: 2203 E 2 STREET
 City: GARLAND State: TX Zip: 75026
 Notes: NEXT TIME IN CASE FOR CDS
 Home Phone: 214-934-5135
 Work Phone: 214-782-9504
 Mobile/Alt Phone:
 Tax Rate 1: 6% Tax Rate 3:
 Tax Rate 2: 6% Tax Rate 4:
 Email Address:

Part	Description	On Hand	On	Price	Disc	Total	
652334	COMPUTER - DELL PENTUM	1.00	1.00	1,200.00	0	1,200.00	
652337	MONITOR - DELL 26	1.00	1.00	200.00	0	200.00	
652338	PRINTER - HP LASERJET 5	1.00	1.00	1,100.00	0	1,100.00	
652339	COMPUTER 3 YEAR SERVICE CONTRACT	4.00	1.00	125.00	0	125.00	
		0.00	0.00	0.00	0	0.00	
Subtotal		2,725.00	Richardson	197.96	Non Taxable	0.00	Total 2,922.96

Notes:

F2 - Sales F3 - Split F4 - Delete F5 - Estimate F6 - Search F7 - Edit
 F8 - Add F9 - Invoice Esc - Previous F10 - Notes F11 - Schedule F12 - History
 Alt-F2 - Change Cost Alt-F3 Markup Alt-F4 - Offsite Inv Alt-F5 Set Options Alt-F6 Open Register Alt-F8 Customer Bal

Here are just some of the things you can do from the estimate screen for ease of operation.

- * Screen displays in Invoice form so you can stick with something that is easy to use and familiar to you
- * Lookup customer by Last Name, Home or Work phone
- * Lookup customer Invoice history for any customer
- * Check daily sales
- * Add Inventory, Service Codes, Kit codes, and Part codes while invoicing
- * Part Number Look-up and Search by Part number, Service code, Part Code, Kit code, Group, Description, Category, and Vendor
- * Review invoices from and date and for any customer
- * Split sale between one or more employees
- * Invoice can be paid with more than one method of payment
- * Customize method of payments (Allowed 20 methods of payment)
- * "Pop-up" browse windows to help select customers, part numbers, kit number, service codes, etc. . .
- * Can print to multiple printers
- * Can print multiple copies of invoices
- * Can print estimate/invoice on preprinted forms, plain paper, 11 invoice styles to choose from
- * 40 column receipt printer support
- * Invoice designer included so you can design your own invoice and estimates
- * Custom work authorizations and disclaimers.
- * Canned Jobs/Kits.
- * Invoice will automatically reflect individual customer's preset discount and price levels (6 price levels)

- * Invoice will automatically reflect individual customer's preset discount and price levels (or price levels)
- * Supports electronic cash drawers and barcode readers
- * Customer's can have up to 4 tax rates or special fees
- * Part numbers can be linked together (i.e. - part numbers will automatically pull up services or other items)
- * Employee time dock
- * Save estimates as either work orders or turn them into invoices
- * Put inventory on hold
- * Charge accounts
- * Layaway accounts
- * Check inventory from other store locations
- * Special markup feature
- * Sell outside parts
- * Sell parts that are not in inventory
- * Inventory on hand quantities are kept current at all times
- * View customers balance and payment history
- * Quickly check customers yearly statistics
- * Quickly print an envelope to mail a estimate or invoice
- * Apply payments to customer accounts
- * Print a customer statement
- * popup calendar
- * Enter advertisement codes for advertisement tracking
- * Add a shop fee based on percentage of invoice
- * Schedule appointments

INVENTORY

A complete inventory maintenance program. Inventory can be quickly added to the inventory and later updated if necessary. Common services performed can be entered and stored in the inventory section to be used as a "link" function in the preparation of invoices and work orders / estimates..

"Sku Codes" can be set up. For Sku# that have several sub-Sku numbers, Sku codes allow you to choose the correct item to sell.

An Inventory list can be printed. Inventory can easily be reordered either by vendor, sku number, category, description or group. The receive inventory section provides a fast method of entering an inventory shipment. Taking a physical inventory is simplified with the Inventory Count Sheets provided by the program. After the physical inventory is taken the "on-line" inventory can easily be adjusted.

"Kit Codes" can be set up. "Kits" can be very useful. For jobs that require a string of sku#, the kit code can eliminate typing time when preparing invoices and work orders / estimates. Kit codes can also be set up to enable you to run specials.

A global price change can be made to the inventory either by vendor, part number, category, description or group. The price change can be made by dollar amount or percentage. This feature allows you to keep your inventory cost effective.

Another time saving feature is the capability to add vendor price sheets. These price sheets are kept separate from your actual inventory; however, price sheets can easily be converted to your inventory.

Changing a Inventory Record

INVENTORY EXTRA STATISTICS	
Part Number: 852333	
Short Description: COMPUTER - COMPAQ PENTIUM	
Category: C/P	
Cost or Price F:	799.00
List or Price A:	999.00
Minimum Level:	2.00
Normal Quantity:	2.00
Quantity On Hand:	1.00
Price E:	0.00
Price D:	0.00
Price C:	0.00
Price B:	0.00

Inventory Management 1.3.1

Vendor: PS Last Cost:
 Group: COMPUTER Last Date:
 Taxable1 (Y/N): Y Taxable2 (Y/N): N Taxable3 (Y/N): N Taxable4 (Y/N): N
 Link: CSC On Hold: 0.00 On Order: 0.00
 Labor: 0.00 F.E.T.: 0.00 Core: 0.00 Invt. Core on Invoice (Y/N): N
 Default Sales Qty: 1.00 Pop: A Sales Account: 4010 Sales Department: 000

F10 - Save Esc - Abort Help

Changing Inventory Record

INVENTORY: EXTRA STATISTICS
 Beginning Sale Date: 4-01-2002
 Ending Sale Date: 4-30-2002
 Sale Price: 999.00
 Long Description: COMPUTER - COMPAQ PENTIUM

F10 - Save Esc - Abort Help

Here are just some of the features from the Inventory program.

- * Multi-level pricing
- * Pricing can be automatically calculated based on preset percentages
- * Can access inventory reports by part number, vendor, category, description, or group
- * Group field may be used to group many part numbers together
- * Save & retrieve purchase order to assist the process of "checking in" inventory order.
- * When receiving inventory you can choose averaging or fixed costing
- * Can setup a F.E.T. amount
- * Automatic generation of purchase orders to same time
- * Inventory on hand quantity is reduced as soon as you sell a part
- * You can put inventory on hold
- * You can have up to a 1000 character part description
- * Monthly and Yearly sales statistics
- * You can modify most of the Inventory reports with the built in Report Designer
- * You can set up a labor amount to automatically come up with the part number on the invoices
- * Kit/Canned Job setup
- * You can set up a default sales quantity for quicker invoice generation
- * Barcode scanning and printing supported
- * You can set up unlimited inventory category's and groups
- * Global price change by amount or percent
- * Reports - Inventory List, Inventory Count Sheets, Inventory Reorder List, Multiple Purchase Order reports, Inventory Price Sheets, etc...
- * Vendor Inquiry and Purchase order history
- * You can export your inventory to file for use on the Web or in other programs
- * Import your vendor price sheets to quickly update your inventory prices and add new part numbers
- * You can view inventory levels from other locations with our Multi-Store module
- * Link items together for quick invoice generation

- * Link items together for quick invoice generation
- * Setup royalty and add percentage amounts
- * You can set up General Ledger account numbers for each part number and service code for better financial reporting
- * Sales statistics of parts displayed on screen

CUSTOMER MAINTENANCE

Customer records can be set up and stored in the Customer Accounts section. Along with basic biographical information, vehicle information can be stored for each customer. Also, a customer can be set up as a charge customer.

Customer lists can be printed to allow for the updating of customer records. Address labels can be printed to be used with mailouts sent to customers.

Customers can be sent letters or postcards. A detailed customer report can be obtained giving sales history.

Here are just some of the features from the Customer Maintenance program.

- * Assign individual tax rates or fees per customer
- * Assign individual price levels and discount rates
- * Assign different price levels for parts and service/labor
- * Appointment scheduling
- * Customer's sales statistics displayed on screen or to a report
- * Customer mailout/follow up - letters and postcards
- * Charge accounts
- * Layaway accounts
- * You can export your customer database for use in other programs (ex.- Internet emailing or word processors)
- * Customer reports standard and statistical
- * Customer labels and envelopes
- * Customer sales history report
- * You can modify and design your own reports with the built in Report Designer
- * Built-in customer query so you can find out important information (ex. - who was you best customers for the year so you so can send them a thank you letter)
- * Print customer labels 1, 2, or 3 across
- * Import Customer records from other programs

Import Customer records from other programs

REPORTS

A daily check out can be completed within minutes. The program automatically keeps track of all sales for the day as well as any money received from owing customers. All that is required to be entered are the daily payouts. A complete Daily Report is printed for record keeping.

Daily Report features:

- * A breakdown of sales for the day by category.
- * A listing of charge sales by customer name.
- * A list of all payouts.
- * A list of all money received from owing customers.
- * A list of parts used specifying the cost of the part, the markup percentage taken on the part, and the profit amount made from the part.
- * A list of invoices printed for the day including the customer's name, net, tax, and total amount, how the customer paid, and the employee who sold the invoice.

Also included in the Report section is the option to have a sales report printed. The report can be printed from any range of dates.

Sales Report features:

- * A breakdown of sales for each day by net, tax, and gross sales.
- * Shows the amount of sales that were charged and the amount received from owing accounts for each day.
- * Shows the amount of payouts for each day.
- * Shows the number of invoices printed for each day.
- * Shows the total cost and profit amounts for each day.
- * Shows the job average for each day.

Also, displayed on the sales report is a list of total sales by category for the dates requested and a breakdown of what method customers used to pay.

Sales Tax Report

- * State and local sales tax reports printed.

Five Year Sales Summary

- * Each year sales are compared to the previous year's sales.

Advertisement Summary

- * Advertisement summary of Sales.

Royalty Summary

- * Royalty summary of Sales. Used for computing royalty on sales and is helpful in analyzing sales statistics by job instead of invoice. For example, you may want to know how many service jobs you have done for a particular time period.

Parts & Service Usage

- * This report is helpful in analyzing parts and service usage by date range. For example, you may want to know how many labor jobs or a specific part that you sold over a particular time period.

Daily Invoices

- * This report is helpful by being able to see a list of invoices for a particular time period.

Charge/Layaway Report

- * This report is helpful by being able to see a list of charge and layaway invoices for a particular time period.

Cash Payout Report

- * This report is helpful by being able to see a list of cash payouts for a particular time period.

And many other reports included. Review the demo to see all current reports.

ACCOUNTS RECEIVABLE

An extensive Accounts Receivable section which includes the following features:

- * Customer Account Status
- * Payment History
- * Enter Cash Receipts
- * Reports - Invoice Aging, AR Aging, Small Balance, Credit Balance and Cash Forecast
- * Print Account Statements
- * Print Layaway Statements
- * Enter payments and view customer balances from point of sale.
- * Apply Finance Charges
- * Enter Manual Charges and Adjustments

EMPLOYEE MAINTENANCE

Keep track of employee information including driver's license and social security number. Capable of printing an employee list that can be used to update employee records. Review employee performance with the Employee Sales Report. Sales are broken down for each employee by category then parts and labor.

- * Employee list and labels
- * Employee and manager sales reports
- * Employee time clock
- * Employee time sheet

SETUP/SECURITY

Setup section allows for individualized requirements to be set for tax rate, mark-up percent, work authorization, and more. Security section allows for multi-level passwords to be activated.

- * Multi-level passwords
- * Invoice and Estimate setup and customization
- * System defaults for quick data entry

APPOINTMENT SCHEDULE

The Appointment Schedule can be accessed from the Work Order/Invoice screen. Appointments can be scheduled for any time of day. Daily Schedules can be printed for any date.

UTILITIES

- * Program backups
- * System wide Month end and Year end processing
- * Purge sales history



**Advanced Retail
Management Systems**

Providing Retailers with the Technology to Excel

[Solutions](#) [Services](#) [Customer Portal](#) [Company](#) [Contact Us](#) [Home](#)



**The leading provider of Point of Sale and
Inventory Control Systems with over 1000 customers**

Call Us 800.305.0461



**Have a Question?
Click Here to Chat**



Request a Demo

[Company](#)

[Retail Pro](#)

[CounterPoint](#)

[Microsoft RMS](#)

[Request Information](#)

[Trade Shows](#)

[Partners](#)

[Log on to Support](#)

[Order Consumables](#)

[Leasing](#)



**Test Drive
CounterPoint
Today!**

[Click Here](#)

COUNTERPOINT
BUSINESS PARTNER

CounterPoint® Product Overview

[View a CounterPoint SQL Enterprise Demo](#)

Learn More

- [CounterPoint's Key Features](#)
- [View the CounterPoint Brochure](#)
- [View CounterPoint Demo](#)

Industry Specialties

- [Specialty Food](#)
- [Green Industry](#)
- [Health Food](#)
- [More...](#)

Proven Retail Management Software

CounterPoint SQL Enterprise delivers the power of Microsoft® SQL Server®—the industry standard for speed, stability, data integrity, and scalability—in a complete retail management solution that adapts to the way you do business. From robust point-of-sale ticket entry and inventory management to integrated purchasing, customer tracking, and reporting, CounterPoint SQL Enterprise has all the capabilities you need to run your business more efficiently and effectively.

Harness the Power

Built on Microsoft SQL Server, CounterPoint SQL Enterprise is a data-driven solution that stores and tracks all of the information that's critical to your business. CounterPoint SQL Enterprise lets you tap into the power of SQL to create queries, lookups, filters, and triggers that let you find and update your records instantly. And CounterPoint SQL Enterprise is compatible with a variety of popular third-party applications, like Microsoft® Excel, allowing you to export and view your information however you want. CounterPoint SQL Enterprise affords you maximum control over your data, so you can exert maximum control over your business.

Imagine the Possibilities

CounterPoint SQL Enterprise allows you to configure and control nearly every aspect of your system. Change the layout of your Ticket Entry screens or the criteria of your filters. Set up your own pricing schemes with rules-based pricing. Manage your inventory your way, with alternate units and unlimited categories. Define profiles for your items, customers, and vendors and track the information that's important to you. When you're ready for a truly tailored fit, CounterPoint SQL Enterprise puts the power of design in your hands. Customize your forms using the built-in forms editor. Create custom menus for your users. Customize

*Contact Name:

*Company Name:

*E-mail:

*Phone:

Additional Info:

Send Request

**Click Here
to Subscribe to
Our News Brief**

your forms using the CounterPoint Forms Editor. Create custom menus for your users. Customize your reports with Crystal Reports®. And for the ultimate in flexibility, you can even modify existing tables, fields, and screens—or create your own from scratch.

With CounterPoint SQL Enterprise, the possibilities are almost unimaginable.

Accelerate your Business

CounterPoint SQL Enterprise makes everything you do faster and more efficient, with lightning-fast performance and countless timesaving features. Streamlined point-of-sale means faster ticket entry with fewer errors. On-the-fly data entry lets you add item, customer, or vendor records from anywhere in the system, while data-driven lookups, filters, and searches help you find those records in a flash. Quick Receivings and Quick Transfers let you receive merchandise or redistribute it to another location instantly. Intelligent automation features accelerate daily and repetitive tasks. All of which make CounterPoint SQL Enterprise the ultimate in speed and convenience.

Expand Your Horizons

CounterPoint SQL Enterprise expands with your business, allowing you to add features as you need them. Options like Advanced Pricing, Receivables, and Serial Numbers add support for additional pricing levels, A/R charge customers, and serialized inventory tracking. CPOnline provides integrated ecommerce, allowing you to expand to the Web and integrate your online sales with your CounterPoint SQL Enterprise database. Multi-Site allows you to operate multiple stores and manage information at all your locations. And no matter how big your business gets, CounterPoint SQL Enterprise delivers consistent performance across your entire organization.

Secure Your Future

CounterPoint SQL Enterprise keeps your data safe with multiple levels of security, including Windows authentication and user-defined security codes and passwords. Define and enforce your own security policy, restricting access to sensitive data, menu options, and virtually any area of your system to authorized users only. For true peace of mind, CounterPoint SQL Enterprise's database architecture ensures data integrity, so you know your data is accurate and dependable, day in and day out. And CounterPoint SQL Enterprise maintains a complete history of all your transactions, so you've got a reliable audit trail from day one.

[CounterPoint's Key Features](#)

[View the CounterPoint Brochure](#)

The Retail Vantage

[Click here for news briefs](#)

An email news brief from
Advanced Retail Management Systems

[Customer Portal](#) | [Company](#) | [Contact Us](#) | [Home](#)

© 2009 Advanced Retail Management Systems. All rights reserved.

JDSSOLUTIONS
for the retail world

Call: 877-WinRetail (946-7322)

[Contact Us](#)

Want to Know How Your Business is Doing? Ask WinRetail

ABOUT US

RETAIL MARKETS

RETAIL SYSTEMS

WINRETAIL BACK OFFICE

WINRETAIL POS

BUSINESS INTELLIGENCE

WINCONNECT

WEB ENABLED WINRETAIL

PROFESSIONAL SERVICES

BUSINESS PARTNERS

OUR CUSTOMERS

TESTIMONIALS

NEWS & EVENTS

SUPPORT

CONTACT US

FREE Web Demo
Sign up here

WinRetail - the Retail
Management System
for today's Retailer

WINRETAIL® BACK OFFICE

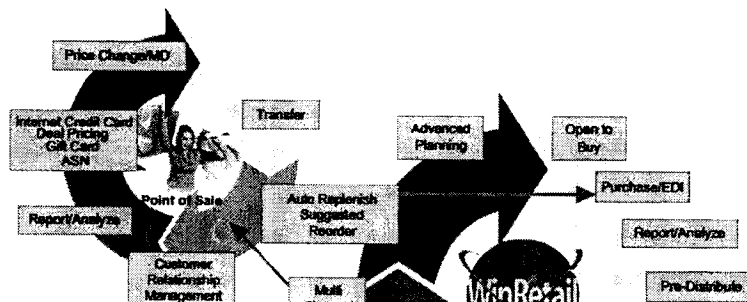
The WinRetail® back office management system is the cornerstone of the JDS product suite and is designed with the needs of independent retailers in mind, at an affordable price point that won't break the bank.

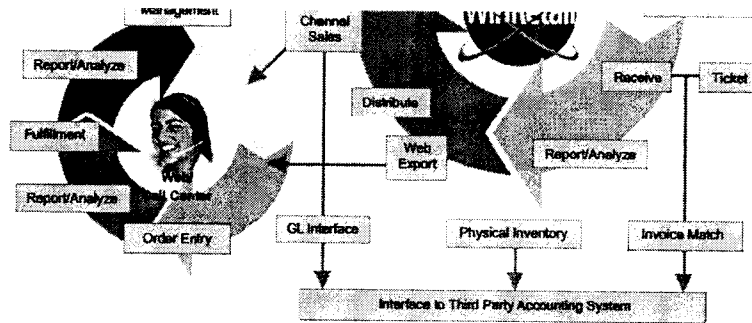
WinRetail® is built on a solid platform with an integrated POS system, business intelligence, and decision support tools, which gives you more control of your business:

- Merchandising Planning and Open to Buy
- Item level inventory analysis
- Price Change control
- Purchasing
- Replenishment & Suggested Reorder
- Warehousing
- Inter store Transfer and Distribution
- Vendor Management
- Physical Inventory
- Assortment Planning
- Employee Productivity
- Customer Relationship Management
- Web and Multi-Channel analysis
- Loss Prevention
- On - demand reporting

WinRetail® Integrated Information Management System

MOVE YOUR CURSOR OVER ANY FUNCTION IN THE MULTI-CHANNEL RETAIL CYCLE BELOW TO LEARN MORE ABOUT HOW WINRETAIL® MANAGES THAT ELEMENT OF THE CYCLE:





WinRetail® offers a robust Open to Buy program so our customers can increase inventory turnover and gross margins. Our customers use WinRetail® to manage: purchasing, receiving, barcode ticketing, interstore transfer, physical inventory, price change, and vendor management functions. Our customers benefit from these features by gaining tighter control over inventory and merchandising activities, and becoming more profitable.

Flexible web tools allow our customers to integrate their web stores directly to WinRetail® so they can simplify operations, better manage item availability, and increase sales.

Advanced options of WinRetail® include Auto Replenishment and Suggested Re-Order. These features help customers optimize their inventory turns by using pre-determined stock levels that drive inventory activities from: the distribution center to vendor; the store to vendor; and the distribution center to the store.

WinRetail® also includes tools like Min/Max, Vendor Lead Time, and Safety Stock to further insure that the right item is the right place at the right time. The net effect is more profitable sales through improved and efficient planning activities that cater to dynamic customer buying trends.

Staying ahead of the competition is essential in the highly competitive world of retailing. WinRetail® keeps our customers ahead of the competition with PowerReporter®, the most advanced and easy to use point-and-click, on-demand report tool in the business. Want to know what's going on in your business, ask WinRetail®!

Want to know more? We invite you to [Contact us to learn more](#) and see how WinRetail® can make a difference in **your retail world**.